Have your **say** on the **future**

Website

A Maroochy 2025 website has been established at www.maroochy2025.net. The website provides information on the Maroochy 2025 project, its process, the Community Task Force members, news and events, meetings and contact details. As well as provide vital project information, the website allows the public to participate in the visioning process on line. So please have your say at

www.maroochy2025.net

Community Workshops

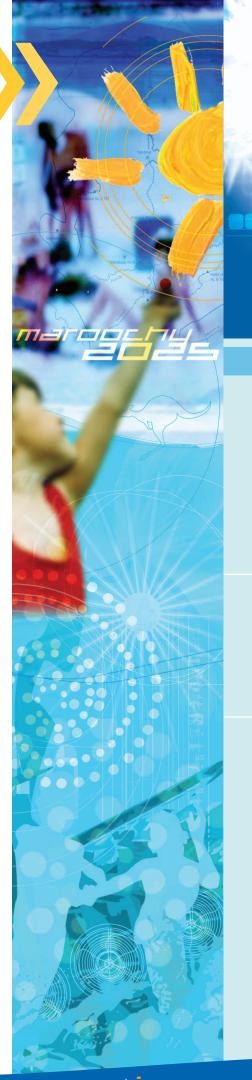
Have your say on the future of the Maroochy Shire by taking part in one of the many community visioning workshops to be held across the region in February 2004. These workshops will seek to answer the question where do we want to be as a community in the year 2025.

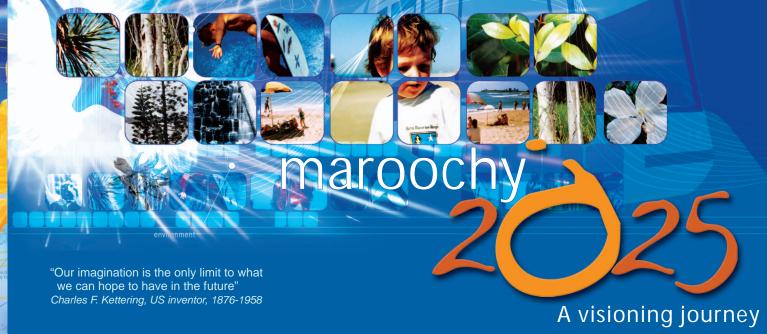
If you would like to attend one of the workshops please RSVP by calling 5441 8026 or email maroochy2025@maroochy.qld.gov.au.

Date	Location	Time
February 2004		
Monday, 2nd	Nambour Civic Centre	12pm-2pm or 6pm-8pm
Wednesday, 4th	Palmwoods Memorial Hall	12pm-2pm or 6pm-8pm
Thursday, 5th	Mooloolaba Yacht Club	6pm-8pm or 9.30am-11.30am
Friday, 6th	Mooloolaba Yacht Club	6pm-8pm or 9.30am-11.30am
Monday, 9th	Buderim War Memorial Hall	3pm-5pm or 7:30pm-9:30pm
Tuesday, 10th	Coolum Community Centre	3pm-5pm or 6pm-8pm
Wednesday, 11th	Maroochydore Millwell Road Community Centre	12pm-2pm or 6pm-8pm
Thursday, 12th	Montville Hall	3pm-5pm or 6pm-8pm
Monday, 16th	Mudjimba Community Hall	4pm-6pm or 7pm-9pm
Thursday, 19th	Eumundi School of the Arts	6pm-8pm or 11.30am-1.30pm
Friday, 20th	Eumundi School of the Arts	6pm-8pm or 11.30am-1.30pm
Monday, 23rd	Kenilworth Hall	7:30pm-9:30pm
April 2004 Saturday, 3rd Sum	nmit University of the Sunshine Coast Innovation Centre	All day event

For further information on the Maroochy 2025 visioning process: web www.maroochy2025.net, phone (07) 5441 8125 e-mail maroochy2025@maroochy.qld.gov.au

A project to shape the future of our community, based on your vision www.maroochy2025.net





Community visioning newsletter issue no. 1, December 2003

Maroochy Today

In 2003, Maroochy Shire is home to a population of 130,000 and the holiday destination of around 700,000 people each year who are attracted to this regions beautiful landscape, climate and lifestyle. The Shire spans 1,157 kilometres encompassing 25 kilometres of beautiful beaches and 3,722 hectares of public space.









Maroochy Tomorrow

The big question currently being asked is, what will Maroochy Shire look and feel like in the year 2025?

South East Queensland is emerging as one of the most rapidly growing regions in Australia. The Australian Bureau of Statistics predict that population will swell from 2.46 million currently to 3.4 million by 2021. The Sunshine Coast specifically is predicted to grow from 245,000 to 435,000 people with Maroochy Shire absorbing 60% of this growth. That's 237,007 residents by the year 2021. To effectively plan for the future and manage this growth, Maroochy Shire Council is partnering Maroochy 2025, a community visioning initiative designed to inspire the community to determine, build and achieve its preferred future for the Shire.

The key questions being asked through Maroochy 2025 are what will our lives be like in this Shire in 2025 and what can we be doing now on to create a future we celebrate, rather than regret. The best way for this to happen is to develop a community vision.

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Creating a Vision for the **future**

Visioning is the process that a community can use to imagine the future it desires and plan how to achieve it. Maroochy 2025 will bring residents together from across the Shire to develop a shared image of what they want their community to become.

Through visioning, the community will be able to:

- > identify the trends and forces that are shaping the community;
- > better understand the values of the Shire;
- > develop a shared vision and set of community driven goals; and incorporate all this into planning and policy.

The Process



COMMUNITY PROFILE Community survey conducted Community values and long term priorities identified Comprehensive background research compiled

TRENDS ASSESSED Identify key trends impacting on Maroochy Shire Probable future identified if current trends continue



ISION FOR MAROOCHY SHIRE

Key ideas from community sought Possible futures considered Community vision created Outcomes identified



ACTION PLANNING Community input on actions Maroochy sustainable future framework to be established Action plans to be developed Priority areas for action considered

The Maroochy 2025 public participation process commenced in April 2003 with over 200 people gathering at the University of the Sunshine Coast to hear about and consider the need for the Maroochy Shire to create its vision for 2025. The community overwhelmingly responded that there is a need for a vision. The visioning process adopted by Maroochy 2025 follows the Oregon Model used by Oregon, USA to establish their vision through four key stages designed to answer the four key questions detailed in the process chart (left).

The Vision

Where do

we want to

How are we

going to get

there?

be?

STAGE

3

STAGE

The project will enter Stage 2 in February 2004 where, through extensive public participation, a draft vision will be developed and validated based on what the community would prefer Maroochy to look like in the future rather than the probable scenario. This public participation will be undertaken through a series of community workshops across the region in February, focus groups, surveys and a Summit to validate the vision in April 2004

Profile and Trends

The Maroochy 2025 visioning process is currently in Stage 1, assessing where we are now and where we are going if we continue on the same path. A profile of the community has been developed to identify the characteristics of the local area in terms of geography, natural resources, population, demographics, employers and labour force and political and community institutions. A probable scenario for Maroochy Shire in the year 2025 is currently being developed based on current and projected trends and their potential impact on the community.



Action plan

It is anticipated that the Maroochy 2025 vision will be completed by June 2004. This will lead into the third and final stage of Maroochy 2025 which will focus on how this preferred vision will be achieved, through developing actions plans to pave the way to the future the community desires. The established community vision will have a direct impact on the future of the Shire and will provide a community directed roadmap for the operations of Maroochy Shire Council. The outcomes of the Maroochy 2025 visioning project will significantly contribute to the development of Council's corporate plan which will set the direction for Council into the future and will impact on planning, policy, programs and services across the Shire.

The Community Task Force

A Community Task Force has been established for Maroochy 2025 consisting of 32 people from across the Shire aged 11 to 70 years of age who will work with the community to record their dreams for the future and prepare the draft vision for the community to consider.

Members of the Task Force (pictured below) are:

Russell Warner, Jade Rufford, Phillip Woods, David Coleman, Deb Voss, David Norris, Jim Irwin, Jocelyn Hahn, Ken Lyons, Mark Clissold, Bonnie Lindsay, Brendan Robbins, May Gallagher, Nicole Hunter, Tina Lathouras, Scott Patterson, David Brown, Leonore Lancaster, Lea Wiggins, Barbara Haddon, Ron Jones, Des Ritchie, Rob Matchett, Robert McNamara, Lee Campbell, Lauren Simpson, Amanda Poeppmann, Denise Daffara, Danny Stevens, Francis Howes, Gregory Black, Zac Ansley



Francis Howes has been nominated to be the Spokesperson for the Community Task Force. Francis lives in Coolum and works as Director of Teaching and Learning at the Cooloola Sunshine

Institute of TAFE. As a long term

resident of the Shire, Francis has extensive networks and experience in a number of fields as an educator. business person and community worker. Francis was recently awarded the 'Outstanding Sunshine Coast Business Woman of the Year' and is strongly committed to the development of the community vision. Francis said "for Maroochy 2025 to have real impact, 'ordinary' members of the community like myself need to get involved. In doing so, the ownership of the project lives with the community and has greater potential for overall acceptance."

Community Values Survey

484 residents of the Shire have recently been surveyed by the Maroochy 2025 project to understand their values, attitudes, perceptions and expectations. The results are still being analysed, however the three top responses to the current strengths and weaknesses of the Shire are shown in the graphs pictured right. A second survey will be completed in Stage 2 and will validate the draft vision statement, its goals, key initiatives and priorities. The surveys are being completed via telephone so if you receive a phone call in May 2004 please help by answering the questions and play a vital role in the process

